



Leadership, Membership, Sportsmanship, Scholarship

Dear Business Owner:

We are writing to you on behalf of Howell American Youth Football and Cheerleading (AYFC). Howell AYFC is a youth football and cheerleading organization for children ages five through eighteen, and is a member of the Jersey Shore Conference, consisting of 42 organization from Hunterdon, Middlesex, Monmouth and Ocean Counties. American Youth Football, Inc., founded in 1996, is an international youth football and cheerleading organization established to promote the wholesome development of youth through association with adult leaders in the sports of football and cheerleading. Howell AYFC is proud to be a member of this organization, and very excited to commence our 12th season in 2022 with the families in our Howell community!

As a subordinate of American Youth Football a charitable 501(c)(3) non-profit youth sports organization, Howell AYFC depends on fundraising and the support of our local businesses to help provide our children the necessary resources to enhance their athletic experience and opportunities. Donations from sponsors assist in covering equipment and operating expenses, and provide maximum exposure to the parents, community members and children who view and attend our practices, pep rallies, football games, website and other community events. As an organization, we strongly encourage our families to support our local business partners, and we hope you will consider becoming a sponsor of Howell AYFC. Information on sponsorship opportunities is available on the following page.

Thank you in advance for your consideration. We know with the support of people like you Howell AYFC will be successful on our efforts to better enrich the athletic experience of our children.

Sincerely,

Dan Doyle  
President, Howell AYFC  
[howellrebelsayfc@gmail.com](mailto:howellrebelsayfc@gmail.com)

Howell AYFC is a subordinate of American Youth Football and a 501(c)(3) non-profit youth sports organization (Tax ID No. **(31-1484747)**), and your contribution may be eligible for a tax deduction. Please consult with your tax advisor.

# Howell American Youth Football & Cheerleading Sponsor Application



## 2022 Sponsorship Only \$350.00

Company Name \_\_\_\_\_

Primary Contact \_\_\_\_\_

Address \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook/Twitter/instagram Ect Page:  
\_\_\_\_\_

Please advise which of the following benefits you would like to receive (check all that applies):

- 4x4 Field Sign for display throughout the Season including Pep Rally and ALL Home Games (Please submit suitable artwork before June 1, 2022)
- On field recognition during our Pep Rally in front of our entire organization
- Posts on our Social Media Outlets (Facebook, Twitter, etc.) promoting your business
- Ad Placements On our web page

As they become available, would you like to learn of additional ways to sponsor our Organization? \_\_\_\_ Yes \_\_\_\_ No

Do you have a child or family member in the Organization? \_\_\_\_ Yes \_\_\_\_ No

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For any question e-mail [howellrebelsayfc@gmail.com](mailto:howellrebelsayfc@gmail.com) or call Dan (848)459-7352

Participant Name \_\_\_\_\_ Account # \_\_\_\_\_

